

POWER UP

8 OF THE WORLD'S TOP 10 BRANDS USE OUR TECHNOLOGY TO TURN FANS AND FOLLOWERS INTO REAL CONNECTIONS AND DRIVE THEIR SOCIAL MARKETING.

Solutions to Power Your Connections™:

- ▶ Grow social connections
- ▶ Drive consumers to website and track conversions
- ▶ Increase global and local connections
- ▶ Create powerful conversations
- ▶ Easily update and create dynamic social content
- ▶ Measure ROI and social marketing impact



Advertising Age

2011 Digital A-List



"Best Enterprise"
TechCrunch
Awards



Finalist
Econsultancy
Innovation Awards

ADWEEK

Named 2010
"Insurgent"
Company



Top 100
Private Company

NEED A PLAN?
Contact us.

- W www.buddymedia.com
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Buddy Media provides brands with the essential technology needed for success in this connections-based world.

The Buddy Media Social Marketing Suite:



CONVERSATIONBUDDY *Powerful conversations drive powerful connections*

- ▶ Publish content and moderate user-generated messaging on social platforms quickly and easily
- ▶ Customize and schedule for optimal performance



PROFILEBUDDY *Socially charged content drives powerful connections*

- ▶ Easily create and deploy customized interactive content with over 50 sapplets
- ▶ Create global experiences for global brands



CONVERSIONBUDDY *Turn connections into conversions*

- ▶ Allow consumers to share content and products across social networks
- ▶ Understand how social media drives traffic, sales and other conversions

Universal Product Feature:



ANALYTICS *Actionable data driving connections*

- ▶ Analyze performance metrics and determine stream activity in real-time
- ▶ Compare performance activity to previous time periods and other Pages



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